

PARTNERSHIP SAVINGS

- **Official Battlefords Tourism Visitor Guide**—28,000 copies produced and distributed yearly with free distribution to your business—*35% savings on advertising*
- **Free Web Link** on Battlefords Tourism’s website—*\$200 savings*
- **Free Listing** in the Official Battlefords Tourism Visitor Guide membership directory—*\$110 value*
- **Complimentary Business Sponsorship** on Tourism Radio, plus one business featured each month—*24/7*
- **Free Events Listing** for your business or organization— *Print, radio, online*
- **Subsidized Print Advertising**—*up to 65% savings*

PARTNERSHIP OPPORTUNITIES

- Official Battlefords Tourism Visitor Guide
- The Perfect Drive—province-wide golf guide
- Woodall’s Campground Guide
- Saskatchewan Discovery Guide
- Destination Saskatchewan Winter Guide
- Tourism Awareness Week—host an event
- Outdoor billboards
- Tradeshow—brochure distribution

Here’s how Partnering with Battlefords Tourism and Convention Association has helped our community...

“Awareness—in exposure of tourism in the community”
-Allen Sapp Gallery

Tourism helped and still helps the community by creating awareness of the services and products the Battlefords have to offer. Tourism continues to improve their presence in the world today through the website, convention package, promotional video and much more. Tourism takes pride in producing a quality product. I’m very proud and privileged to witness the dedication and hard work from the members of the Battlefords Tourism group as they continue to improve this City and Province.

-Gold Eagle Casino

WOULD YOUR BUSINESS BENEFIT FROM...

✓	Your business presented to more than 70,000 visitors annually
✓	Access to more than 4000 delegates to conventions in our Community
✓	Your Business publications on display at Trade Shows
✓	Increased Website Exposure
✓	Co-op advertising and Business marketing opportunities

If you answered “YES”...
A partnership with “Battlefords Tourism” will assist in maximizing your exposure while saving you precious time and dollars



401-1101-101st Street
PO Box 1715
North Battleford, SK S9A 3W2

Telephone: 306.445.2000
Toll-Free: 1.800.243.0394

Fax: 306.445.7233

E-Mail: admin.battlefordstourism@sasktel.net



“Tourism Is The Door Through Which Economic Development Enters...”

VALUE ADDED BATTLEFORDS TOURISM PARTNERSHIP...

Battlefords Tourism Benefits Include...

- Members receive a certificate acknowledging their commitment to Tourism
- Members will be provided with official Battlefords Tourism Visitor Guides to distribute to customers and tourists like.
- Members will receive a complimentary listing on Tourism Radio CHBT 100.5 FM
- Access to Tourism Statistical reports
- Receive regular updates through "Eye on Tourism" newsletter.
- Members receive a free listing on Battlefords Tourism website.
- Members who advertise in the Visitor Guide receive a free link to their website or e-mail.
- Opportunity to receive reduced and subsidized advertising rates of up to 65 percent.
- Opportunities to participate in tourism planning, training sessions and workshops.
- Voting privileges at the AGM
- Stand as a board member and participate in various committees.
- Opportunities to partner with Battlefords Tourism with brochure distribution at trade shows, participate in trade shows and advertising with savings of up to 65%.

