

PARTNERSHIP SAVINGS

- **Official Battlefords Tourism Visitor Guide**—28,000 copies produced and distributed yearly with free distribution to your business—*35% savings on advertising*
- **Free Web Link** on Battlefords Tourism’s website—*\$200 savings*
- **Free Listing** in the Official Battlefords Tourism Visitor Guide membership directory—*\$110 value*
- **Complimentary Business Sponsorship** on Tourism Radio, plus one business featured each month—*24/7*
- **Free Events Listing** for your business or organization— *Print, radio, online*
- **Subsidized Print Advertising**—*up to 65% savings*

PARTNERSHIP OPPORTUNITIES

- Official Battlefords Tourism Visitor Guide
- The Perfect Drive—province-wide golf guide
- Woodall’s Campground Guide
- Saskatchewan Discovery Guide
- Destination Saskatchewan Winter Guide
- Tourism Awareness Week—host an event
- Outdoor billboards
- Tradeshows—brochure distribution

Here’s how Partnering with Battlefords Tourism and Convention Association has helped our community...

“Awareness—in exposure of tourism in the community”
-Allen Sapp Gallery

Tourism helped and still helps the community by creating awareness of the services and products the Battlefords have to offer. Tourism continues to improve their presence in the world today through the website, convention package, promotional video and much more. Tourism takes pride in producing a quality product. I’m very proud and privileged to witness the dedication and hard work from the members of the Battlefords Tourism group as they continue to improve this City and Province.

-Gold Eagle Casino

WOULD YOUR BUSINESS BENEFIT FROM...

✓	Your business presented to more than 70,000 visitors annually
✓	Access to more than 4000 delegates to conventions in our Community
✓	Your Business publications on display at Trade Shows
✓	Increased Website Exposure
✓	Co-op advertising and Business marketing opportunities

If you answered “YES”...
A partnership with “Battlefords Tourism” will assist in **maximizing your exposure** while saving you precious time and dollars



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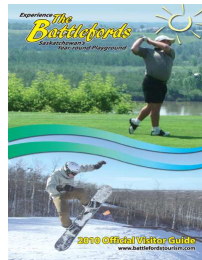


**“Tourism Is The Door
Through Which
Economic Development
Enters...”**

VALUE ADDED BATTLEFORDS TOURISM PARTNERSHIP...

Battlefords Tourism Benefits Include...

- Members receive a certificate acknowledging their commitment to Tourism
- Members will be provided with official Battlefords Tourism Visitor Guides to distribute to customers and tourists
- Members will receive a complimentary listing on Tourism Radio CHBT 100.5 FM
- Membership also includes membership with Tourism Saskatchewan and Sask. West Central Tourism Region
- Members receive a free listing on Battlefords Tourism website
- Members who advertise in the Visitor Guide receive a free link to their website or e-mail.
- Opportunity to receive reduced and subsidized advertising rates of up to 65 percent
- Opportunities to participate in tourism planning, training sessions and workshops
- Receive regular updates through "Eye on Tourism" newsletter
- Voting privileges at the AGM
- Stand as a board member and participate in various committees
- Opportunities to partner with Battlefords Tourism with brochure distribution at trade shows, participate in trade shows and advertising with savings of up to 65%



West Central Tourism Benefits Include...

- Members receive a quarterly newsletter
- Tourist information to visitors contacting the office
- Access to quality workshops and training sessions
- Integrated membership with Tourism Saskatchewan
- Assistance in product development through staff resources
- Promotion of your product
- Opportunity to sit on the board of directors for the tourism region
- Provide workshops for members at no cost through partnerships
- Opportunity to participate in out of region marketing at a matched fund of 35%-50%
- Voting privileges

Tourism Saskatchewan Benefits Include...

- Brochure display at five Tourism Saskatchewan Visitor Reception Centres
- Tourism Saskatchewan Travel Literature Member advertising rate
- Tourism Saskatchewan Travel Literature Member Advertising Rate (min. 15% Discount)
- Free Basic listing on Tourism Saskatchewan website
- Tourism Saskatchewan Going Places newsletter, including tourism trends
- Member rates for conferences & workshops.
- Access to Tourism Saskatchewan's Image library
- Selected STEC training programs at member rates
- Tourism Saskatchewan annual Membership Directory and Buyer's Guide
- Member to Members Savings Program
- PrintWest savings opportunities
- CanWest Global newspapers discount ad rates in tourism supplements
- Membership with the Tourism Industry Association of Canada

